

## Broad-Based Black Economic Empowerment Verification Certificate

**BRAND NAME MARKETING (PTY) LTD**

Certificate No:01/B-BBEE/2015/00601/GEN

Registration no: 2005/006237/07  
VAT no: 4030158077  
Head Office, Location: Unit 3 Lakeside Park  
Capricorn Business Park  
7948  
PO Box 39253  
Capricorn  
7948

Verification standard applied:

DTi Codes of Good Practice on Black Economic Empowerment

Issue of the rating standard applied:

Section 9 of the B-BBEE Act 53 of 2003

Scorecard applied:

Generic Scorecard (>R35 million Turnover)

Financial year rated:

2015

Element	Element weighting	Score
Ownership	20	22.00
Management Control	10	6.75
Employment Equity	15	14.66
Skills Development	15	9.82
Preferential Procurement	20	17.12
Enterprise Development	15	15.00
Socio-Economic Development	5	5.00
<b>Overall Score</b>	<b>100</b>	<b>90.35</b>

**Broad Based BEE status level** : **A level TWO contributor to B-BBEE**  
**BEE procurement recognition level** : **125%**  
**Black Ownership** : **30.00%**  
**Black Women Ownership** : **30.00%**  
**Value Adding Supplier (Yes/No)** : **NO**

Based on our work performed, we have no reason to believe that the B-BBEE status reflected in this Certificate has not been determined in all material respects, in accordance with the DTi Codes of Good Practice on Black Economic Empowerment on Black Economic Empowerment, gazetted on 9 February 2007 in terms of the Broad-Based Black Economic Empowerment Act of South Africa. Our independent limited assurance report dated 6 November 2015 is available for inspection at the registered office of BRAND NAME MARKETING (PTY) LTD together with the accompanying Scorecard and should be referred to for an understanding of our limited assurance engagement and the extent of work performed.

This Certificate has been determined on the basis of information provided by management that may not be complete in all respects. We do not accept or assume responsibility to anyone, apart from BRAND NAME MARKETING (PTY) LTD, for our work, for this report, or for the conclusion we have reached.



**B-BBEE Approved Registered Auditor full Name: Gerhard Stols**  
**B-BBEE Approved Registered Auditor Registration No: 509360 B**  
**B-BBEE Approved Registered Auditor**  
tel: 012 546 7248 | fax: 086 672 5709  
260 Jack Hindon Street | Pretoria North | 0182  
PO Box 16949 | Pretoria North | 0116

Date of issue: 6 November 2015

Expiry date: 5 November 2016

Period of validity: 12 Months

GP Stols Financial Services  
Registered Firm IRBA Registration No: 903915