



## Broad-Based Black Economic Empowerment Verification Certificate

**BRAND NAME MARKETING (PTY) LTD**

**Certificate No:01/B-BBEE/2017/00163/GEN**

Registration no: 2005/006237/07  
 VAT no: 4030158077  
 Head Office, Location: Unit 3 Lakeside Park  
 Muizenburg  
 7945

Verification standard applied: Amended Codes of Good Practice  
 Issue of the rating standard applied: Section 9 of the B-BBEE Amendment Act 46 of 2013  
 Scorecard applied: Generic Large Enterprise (>R50 million)  
 Financial year rated: 2017

Element	Element weighting	Score
Ownership	25	25.00
Management Control	19	12.05
Skills Development	20	24.03
Enterprise and Supplier Development	40	35.47
Socio-Economic Development	5	5.00
<b>Overall Score</b>	<b>109</b>	<b>101.55</b>

**Broad Based BEE status level** : **A level ONE contributor to B-BBEE**  
**BEE procurement recognition level** : **135%**  
**Black Ownership** : **51.00%**  
**Black Women Ownership** : **40.50%**  
**Empowering Supplier:** : **YES**  
**Designated Group Supplier:** : **YES**

This verification certificate and verification report is based on information provided to Amax BEE Verifications and represent an independent opinion based on the verification and analysis completed by Amax BEE Verifications. The calculation of the scores has been determined in accordance with the Amended Codes of Good Practice as Gazetted.

Amax BEE Verifications (Pty) Ltd Reg: 2014/267853/07  
 Director: GP Stols

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Date of issue: 1 September 2017  
 Expiry date: 31 August 2018  
 Period of validity: 12 Months

